

Coming Soon!

The 12th

*The Aesthetic Sense of Edo Japan*

# EDO ART EXPO

Vividly Colored with *Ukiyo-e*  
from TOKYO to EDO

2019 9.20 FRI - 10.8 TUE

## Related Events

The 8th

***Edo-Shodo Exhibition***  
by local school children

## What is the EDO ART EXPO & the *Edo-Shodo* Exhibition ?

Each year NPO Corporation Tokyo-chuo Network holds the EDO ART EXPO and The *Edo-Shodo* Exhibition by local school children, major events hosted across four of Tokyo's wards (Chuo City, Chiyoda City, Minato City and Sumida City). These exhibitions aim to introduce the arts and culture of the Edo era and utilize some 60 different venues, including well-established local shops, hotels, temples, shrines and centers of culture or tourism.

At the 12th EDO ART EXPO, we'll explore the period through exhibitions with our "Vividly Colored with *Ukiyo-e* from TOKYO to EDO" theme. The 8th *Edo-Shodo* Exhibition by local school children has over

4,300 entries, from which 400 awards will be presented with the support of 72 sponsors. Award-winning works will be displayed on the Net Exhibition official website, in addition to the *Edo-Shodo* Exhibition venues.

The popular *Ukiyo-e* Stamp rally returns, along with a variety of events and workshops that will provide plenty to do and see over the course of the exhibition.

We hope everyone gets a chance to take advantage of all that the EDO ART EXPO and The *Edo-Shodo* Exhibition by local school children have to offer, and takes away a new understanding of the unique culture of the Edo era.







# The 12th EDO ART EXPO

To commemorate the Tokyo 2020 Olympics, an exhibition

of Japan's most recognized landscape paintings from the Edo period will be held at the *Ukiyo-e* Exhibition Hall, featuring works by the artists including Hokusai Katsushika and Hiroshige Utagawa. We hope you enjoy touring the town, learning about the period and taking in the work of *Ukiyo-e* craftsmen who carved their own unique visions while capturing their time in remarkable ways.

## Official Event Guidebook is available in early September!

The EDO ART EXPO Guidebook contains all the details you'll need, including those for the numerous rallies. Available for free at participating venues from September, it can also be downloaded from the event homepage.

## About EDO

EDO was the former name of Japan's capital city Tokyo during the Edo period(1603-1867). As the center of politics and economics, EDO had become a sprawling metropolis, reaching a population of more than 1,000,000 people – surpassing that of Paris and London at the beginning of the 18th century.

## About Ukiyo-e

Both in Japan and overseas, *Ukiyo-e* is widely regarded as one of the most prominent forms of Japanese traditional art established during the Edo period. Rather than focusing on images of the past or future, *Ukiyo-e* depicts the customs of the day, and embodies a wide variety of subjects including flowers & birds, beautiful women, actors, and landmarks.



## Ukiyo-e Exhibition

*Ukiyo-e* exhibitions will be held at a variety of venues, including famous shops, offices, hotels, shrines and tourist centers.

### venues

¥ no entrance fees

●Courtyard by Marriott Tokyo Ginza Hotel ●Courtyard by Marriott Tokyo Station ●Edoya ●Matsukin ●Okuno Karuta-ten ●Royal Park Hotel ●Sembikiya-Sohonten ●The Tokyo Station Hotel ●TokyoChuoCity Tourist Information Center ●Tokyo City i ●Yamamoto-Noriten ●Yuito ●Zojoji Temple .....and others

## Edo-Related Exhibition

Exhibitions connected to the event's main theme, "*The Aesthetic Sense of Edo Japan*", will be held at galleries, museums, universities and other suitable venues.

### venues

¥ entrance fees [\* no entrance fees]

●Chiyoda City's Hibiya Library & Museum\* ●Chuo Historical Museum / Planetarium "Time Dome Akashi" ●Edo-Tokyo Museum ●Eitaro Sohono\* ●Hie-jinja Shrine\* ●Idemitsu Museum of Arts ●Kabukiza Gallery ●Kanda Myoujin Shrine ●Kite Museum ●Koto-City Fukagawa Edo Museum ●Meiji University Museum\* ●Mitsui Memorial Museum ●Mitsuo Aida Museum ●Okuno Karuta-ten\* ●Osakaya\* ●The Sumida Hokusai Museum ●Yamada-shoten Gallery\* ●Zojoji Temple .....and others



## The 8th Edo-Shodo Exhibition by local school children

The *Edo-Shodo* Exhibition, focusing on two themes, "Words associated with Edo" and, in anticipation of the Tokyo 2020 Olympics, "National Names in Kanji", will be displayed at selected Exhibition Venues.

**About Shodo** Traditional brush-stroke calligraphy is practiced in Japan in both *Kanji*, *Hiragana* and *Katakana*. An important part of Japanese culture, good calligraphy is admired for the balance of the character as a whole and the way individual strokes harmonize with the meaning.



### venues

¥ no entrance fees

●Eitaro Sohono ●Chiyoda City's Hibiya Library & Museum ●Coredon Nihonbashi ●Edoya ●Forum Art Shop ●Kabukiza Tower ●Matsukin ●Meiji University Museum ●Mitsuo Aida Museum ●Ninben Nihonbashi Main Store ●Okuno Karuta-ten ●Pier West Square ●Sembikiya-Sohonten ●Tobu Hotel Levant Tokyo ●TokyoChuoCity Tourist Information Center ●Tokyo City Air Terminal ●Tokyo City i ●Yamamoto-Noriten ●Zojoji Temple .....and others

## Three Attractive Rallies!

We're hosting three exciting rallies, and completion entitles you to enter our special prize lottery. In addition, you can double your chances of winning first-come-first-serve prizes just by participating.

### 版 Ukiyo-e Stamp Rally

Our most popular annual tradition, open to all, lets participants complete their own *Ukiyo-e* while exploring the city and event venues.



### S&N S&N Rally

Purchase sweets or Nihonbashi-Bijin products at three different venues to complete.



### ART ART Rally

Collect tickets at three galleries or related venues to complete.

